

Projects for the Profession

There is a need for funding basic maintenance of the Foundation as well as for special projects with specific goals and pay-backs.

As with any important venture, success is better assured through a teamwork approach. The ICCP Education Foundation is an essential member of that team. The Foundation encourages, motivates and educates. It brings people together to challenge each other and the profession. It measures, evaluates, and helps us understand individual needs and how those needs are changing. The Foundation listens to business, industry, educators, scientists and government leaders. And it acts upon those diverse yet complementary leadership views by demanding that certification stay on top of change and remain useful and worthwhile.

As with any important venture, the Institute for Certification of Computing Professionals Education Foundation is deep and true. It takes continuous encouragement from the people of the profession, as well as the organizations they serve.

Your Role in Shaping the Future

Your assistance in funding overall objectives of the Foundation is appreciated and encouraged. Your assistance in sponsoring the funding of specific projects makes a noteworthy contribution.

Together we are embarking upon an exciting venture. Computing professionals are the trail blazers as technologies converge and more people see and feel the social and economic benefits of this information age.

Telephone or write today for details on how you or your organization can play a key role in the activities and purposes of the ICCP Education Foundation.

Add your name to the growing list of individuals and organizations pledged to quality and improvement of the computer profession. Your contribution to the ICCP Education Foundation is your personal commitment to excellence.

Write or telephone today.
ICCP Education Foundation
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Projects Now Being Planned Include:

1. Development of a legislature network to keep industry informed on pending or enacted laws within state and federal regulatory bodies.

2. Development and maintenance of a Common Body of Knowledge in order to keep abreast with industry requirements for future certifications and proficiency examination development.

3. Conducting a study to determine the value and need for certification for industry, government and professionals who are certified or pending certification.



Education Foundation

The ICCP Education Foundation: A Commitment to Professional Quality

At the heart of a caring and committed profession are three basic factors -- a performance standard, measurement, and continuous life-long education.

The Institute for Certification of Computing Professionals Education Foundation, complementing the work of the ICCP, assists the computing profession in those factors.

ICCP Education Foundation is registered as a not-for-profit corporation under Section 501(C)3 of the Internal Revenue Code.

At the heart of technological advances are people who know how to use computing tools effectively and ethically. Educational programs that complement certification motivate, encourage and recognize computing professionals who strive for such excellence.

Foundation Aims

The ICCP Education Foundation serves computing professionals in many important ways.

It is dedicated to education by providing educational programs and services for computing professionals, educators, the computing industry, business, government and the general public.

Following through on its prime objective of improving the profession, the ICCP Education Foundation must understand needs, develop programs to meet those needs and encourage computer professionals to strive for the highest standards and preferred practices.

In addition, self-evaluation -- always important in an ever-changing profession -- is provided as the ICCP Education Foundation develops and brings on-line numerous education programs, mainly through certification.

The Foundation also addresses the evol-

ing technology-based tools of the profession through educational programs aimed at evaluation of hardware, software and managerial systems.

The Foundation understands its links to educational institutions by assisting them in development of effective curricula in business information systems. And it supports its various aims through an aggressive publications program.

Research Pursuits

Such deep and involved commitment is best appreciated by reviewing a few current and proposed ICCP Education Foundation projects.

Foundation projects must have universal usefulness and improve professionals as well as the organizations they serve. Foundation programs also show the public how certification benefits society in many ways.

One major ICCP Education Foundation project is gauging awareness and acceptance of certification within the computing profession. Measuring how professionals and their organizations view the worth of certification is important. The Foundation's aim is to better understand the needs and perceptions of these people and organizations.

More than 9,000 computer executives have already been surveyed in a major study financed through the Foundation.

As issues are identified and delineated -- positive interest, low awareness and acceptance, for instance -- the Foundation assists in fine-tuning certification programs and communicates the many advantages of certification.

Another important research project of the ICCP Education Foundation involves determining ways to measure the impact of cer-

tification on the performance of professionals. The Foundation knows that, if certification is to be credible and thus useful, people must be comfortable knowing that it does improve knowledge, managerial skills and, ultimately, performance.

Another major ICCP Education Foundation project was to survey educators from the kindergarten through college levels which resulted in an article published in the Fall, 1991 issue of the *Journal of Educational Technology Systems*, "Qualifications of Information Technology College Faculties: The Role of Formal Education and Professional Certification."

There are numerous other opportunities as the Foundation serves the profession and encourages voluntary certification of computing professionals.

Foundation Funding

These opportunities and their myriad benefits are only limited by the amount of support the Foundation receives to fund worthwhile activities.

Individuals and organizations committed to a similar level of excellence can play a pivotal role in support of the essential objectives and purposes of the Foundation. Individuals can contribute to the aims and programs of the ICCP Education Foundation. In this way, men and women show their continued commitment to themselves and their profession.

Organizations can contribute to the objectives of the Foundation. These organizations -- the employers of people in the profession -- take a greater hand in enhancing their employee base through such visible funding support.